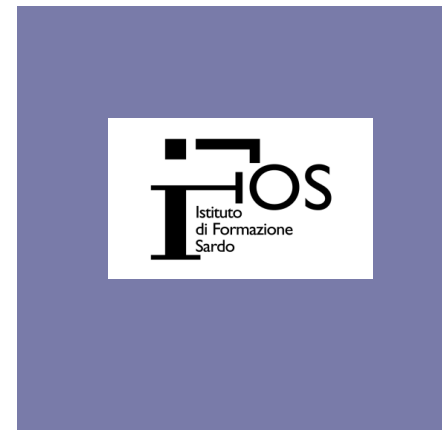


ACCEPTING YOURSELF AND



ACCEPTING THE OTHERS



Pragmatic of human communication

ERASMUS + KA2 Project funded by the European Union



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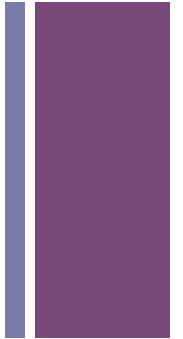
Dr. Luca Pisano

+ Watzlawick, Beavin e Jackson suggest that the study of human communication can be subdivided into three areas:

Syntactic - problems of transmitting information
(mathematical logic)

Semantic - meaning of communication (philosophy of science)

Pragmatic - communication affecting behavior
(psychology)





1st Axiom



It is impossible not to communicate: every behavior is communication





2st Axiom

All communication has a content and a relationship aspect such that the latter classifies the former and is therefore a metacommunication



3st Axiom

The nature of a relationship is contingent upon the punctuation of the communicational sequences between the communicants



4st Axiom



**Human beings
communicate both digitally
and analogically**





5st Axiom

All communicational interchanges are either symmetrical or complementary, depending on whether they are based on equality or difference

